



Garibaldi Lodge
Winnipeg

Order Sons and Daughters of Italy, Garibaldi Lodge, Winnipeg
Centro Caboto Centre, 1055 Wilkes Avenue
Winnipeg, MB. R3M 0W4

February 3, 2020

RE: Expression of Interest for the Sons & Daughters of Italy, Garibaldi Lodge, 2021 Gala Charity of Choice.

Dear Charity / Not-For-Profit:

We are in a busy build up to our 2020 Sons and Daughters of Italy Gala on March 14 at the RBC Convention Centre where we are honouring the Clan Mother's Healing Village as the charity of choice. We hope to see you there to support and enjoy our hospitality. We would like to thank all the hard work and efforts of our entire Gala Committee to ensure the SDOI Gala is a successful community event.

This is our major fundraising event for the Garibaldi Lodge which allows SDOI to support both our Italian and Winnipeg community. We begin to plan ahead which allows us the much needed time to make our 2021 Sons of Italy Gala a continued success and continue our leadership in our community.

Please find below the criteria and requirements to submit your interest in becoming the Sons & Daughters of Italy 2021 Gala Charity of Choice. Please see our website at sonsofitaly.ca for information regarding the SDOI Gala. Here you will find previous recipients and how they have benefitted from our donations.

General:

- Provide a brief synopsis of the organization's history and primary services offered. If you wish, provide in addition your organizations brochure for more information.
- Include the organization's annual operating budget and identify specific areas where our donated funds will be allocated to.
- Describe how the organization's goals align with the mission of Sons and Daughters of Italy.

About Your Charity/Not-For-Profit

- Does the charity/not-for-profit have a board?
- How many board members does the charity/not-for-profit have?
- Who are the board members of the charity/not-for-profit and their work/organizational affiliation?
- What is the yearly funding total for the charity/not-for-profit:
- <\$100,000 | \$100,000 to \$250,000 | \$250,000 to \$500,000 | \$500,000 to \$1,000,000 | >\$1,000,000
- If possible, please provide last year's profit/loss statement for the organization which includes the yearly funding total for the charity/not-for-profit.
- Does the charity/not-for-profit have a dinner or gala event of their own. If so what month of the year is this event? Provide your funding goals for your event.



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About Your Charity/Not-For-Profit (cont.)

- Are there other individuals or organization who are major sponsors of this charity/not-for-profit?
- Is the charity/not-for-profit a local or national entity?
- Are there other individuals or organization who are national sponsors of this charity/not-for-profit?
- What is the funding request from the charity/not-for-profit (dollar amount expected from the Sons & Daughters of Italy)?

How can your charity/not-for-profit help with the SOI 2021 Gala to make it a success:

- Describe any efforts/resources offered by the organization that could contribute to the overall success of our Gala.
- How many and what type of auction prizes can the charity/not-for-profit and their board members provide for the Gala event:
- How many sponsorships does the charity/not-for-profit expect to sell (this must be a truthful answer): Please provide justification and potential sponsorship buyers.
- How many tables or tickets does the charity/not-for-profit expect to sell (this must be a truthful answer):
- Does the charity/not-for-profit have the ability to bring in an entertainer (20-30 minute show the evening of the gala):
- Does the charity/not-for-profit have the ability to bring in a speaker (15-20 minute speech directed to the cause, preferably not someone in the charity/not-for-profit office):
- Does the charity/not-for-profit have a national spokesperson/celebrity, if so who is it and their affiliation to the charity/not-for-profit:

Please submit your expression of interest by email to president@sonsofitaly.ca by February 24, 2020. We will announce the 2021 SOI Gala Charity of Choice recipient at the 34th Annual Gala in March.

We thank you for your interest. If you have provided an application for the 2020 Gala, there is no need to resubmit unless you would like to update your application. Should you not be awarded the 2021 SOI Gala Charity of Choice award, we will hold your application on file as a potential recipient for future years.

Yours truly,

Berardino Petrelli
President
Order of Sons & Daughters of Italy,
Garibaldi Lodge, Winnipeg